

## MEDICAL MOMENTS

# Do You Have an Answer for Fall Risk Patients?



Falls hit close to home, even for you. What would you do if your parent fell? Do you have an answer for your loved ones or patients at risk of falling?

Physical therapy is the answer—but not just any physical therapy. FYZICAL is the only effective solution for balance and vestibular patients. Here's why:

### World-Class Training

Balance and vestibular patients can be tricky to treat for a clinician who hasn't gone above and beyond the standard training in school. FYZICAL therapists receive exclusive training in the most advanced balance therapy in the world—taught by vestibular dysfunction and balance expert, Brian Werner, PT, MPT.

Brian has treated over 70,000 balance and vestibular patients in his 23 years of practicing physical therapy. Brian developed FYZICAL's premier balance program from a NASA-based technology system that continues to be used to test postural stability in astronauts. This system is the basis for the FYZICAL Balance Paradigm.

### Our Evidence-Based Approach

The FYZICAL Balance Paradigm is made up of three frameworks:

1. Theoretical Framework
2. Conceptual Framework
3. Progressive Framework

The Theoretical Framework—or Sensory Mismatch Theory—allows for sensory reweighing, which lays the foundation for healing these patients. With this framework, FYZICAL therapists can identify the sensory mismatch in the brain causing dizziness. Our therapists will identify if the mismatch is visual or surface dependent, allowing the therapist to follow a conceptual framework of exercises to sensory weigh the patient.

While other physical therapists treat their balance and vestibular patients based on what they “feel” is right for the patient, FYZICAL therapists treat these patients based on research and evidence. There is no guesswork because our progressive framework provides each patient with a clear direction in therapy, specific to their sensory mismatch. Think of it this way, you wouldn't just prescribe any dosage of any drug to a patient. There is a science behind it. FYZICAL “prescribes” the appropriate balance and vestibular therapy to your patients.

### FYZICAL is the Solution for Your Fall Risk Patients

With FYZICAL, you can feel confident your fall risk patients are being cared for like family.

Choose the best for those at risk of falling.

Choose FYZICAL.

Contact us today to learn more or schedule an appointment

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